

PROVISION OF SUPPORT TO CLUSTERS IN COMMON MARKET APPROACH AND INTRODUCTION OF INNOVATIVE PRACTICES



PREPARATORY ACTIVITIES NOVEMBER 2014 - MARCH 2015



3

INFO SESSIONS

15

PARTICIPANTS
100% of participants
evaluated info sessions as useful



1

TRAINING

8

PARTICIPANTS 95% of participants
evaluated info sessions as useful and acquired
knowledge and skills applicable

EVALUATION PROCESS FINAL APPLICATIONS

RECEIVED



7

PROJECT
PROPOSALS

8

MUNICIPALITIES



EUR
241,579

EUROPEAN PROGRES
CONTRIBUTION

EUR
274,264

TOTAL VALUE OF
SUBMITTED PROJECTS

THE CALL WAS OPEN 10 DECEMBER 2014 - 30 JANUARY 2015

RESULTS



5

PROJECT
PROPOSALS



by
REGIONS

3

SOUTHWEST

2

SOUTHEAST

FOCUS ON PRIORITY AREA

INTRODUCTION OF INNOVATIVE PRACTICES



COMMON MARKET APPROACH



EUROPEAN PROGRES CONTRIBUTION AMOUNT EUR 169,692



Within the Call for Provision of support to clusters in common market approach and introduction of innovative practices, European PROGRES is providing financial support to develop common production and placement of traditional produce. This will support the development of 28 micro, small and medium enterprises and their common market access with the aim to increase revenue and competitiveness of both the enterprises and relevant municipalities.

No.	CLUSTER	PROJECT TITLE	TERRITORY	DESCRIPTION	CONTRIBUTION
1.	South Serbia Fruit Cluster	Tech - up	LESKOVAC, PROKUPLJE, LEBANE	Support to the introduction of new technologies in fruit processing companies, through a combination of joint purchase of energy efficiency equipment, training programmes and exchange of reliable information.	European PROGRES Cluster EUR 27,440 EUR 3,176
2.	NP Shoes Cluster	Shoes from Serbia - NP Quality Design	NOVI PAZAR	Enhancing competitiveness of cluster members through the development and implementation of new and innovative modelling processes in shoe ware production, as well as the development and launch of new innovative design shoe line.	European PROGRES Cluster EUR 36,378 EUR 4,042
3.	Pešter Agro Cluster	Making Kajmak a Modern Industrial Product	NOVI PAZAR, SJENICA, TUTIN	Improving capacities of cluster members to produce the dairy product kajmak through standardisation of traditional recipes, its application in modern industrial production and efficient joint promotion on local and regional markets.	European PROGRES Cluster EUR 38,880 EUR 4,320
4.	Tourism Cluster Stara Planina	Success through Networking	KNJAŽEVAC	Enhancing competitiveness of village farms from Knjaževac territory through a combination of introducing a common reservation system, implementing educational programmes and mentorship, as well as joint promotion on the domestic market.	European PROGRES Cluster EUR 26,994 EUR 3,060
5.	Textile Producers Prijepolje Cluster	Faster economic growth through textile industry promotion	PRIJEPOLJE	Enhancing competitiveness of textile companies by introducing innovations in design, improved marketing and joint promotion on the German market. The aim of the project is also to help reduce the skills gap for textile workers on the labour market.	European PROGRES Cluster EUR 40,000 EUR 9,590
TOTAL CONTRIBUTION					European PROGRES Cluster EUR 169,692 EUR 24,188